



29 July – 1 August 2026
Malaysia International Trade and
Exhibition Centre (MITEC)
Kuala Lumpur, Malaysia

Please complete in block letters, sign and return original to:

Contact information

Messe Frankfurt (HK) Ltd
35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong
Tel: +852 2238 9927 Email: wing.cheng@hongkong.messefrankfurt.com

For office use:
Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm
For Standard booth:
Structure color (black / white / beige): \_\_\_\_\_ Fascia name: \_\_\_\_\_

A. Exhibiting company details (see point 9 on Specific Terms and Conditions of Participation on page 3)

Company name (English): \_\_\_\_\_
Company name (Chinese): \_\_\_\_\_
Address (English): \_\_\_\_\_
City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_
Address (Chinese): \_\_\_\_\_
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_
Country code City code Telephone number Country code City code Fax number
Email: \_\_\_\_\_ Website: \_\_\_\_\_

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr. / Ms \_\_\_\_\_ Position: \_\_\_\_\_
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_
Country code City code Telephone number Country code City code Fax number
Email: \_\_\_\_\_

C. Our products belong to the following product groups

- Central Control, Connectivity, Integration
Environmental Sensor, Detector
Voice-activated / Voice Assistants Control
Security & Access Control
Smart Lighting Products and Solutions
Smart Sun Shading and Electric Curtains System
Electrical Engineering Products and Solutions
Indoor Positioning, Meeting System, Visualised Space
Data Analytics and Monitoring System
Building Information Modelling (BIM)
Building Energy Management System
Facility Management System

Other(s): \_\_\_\_\_



## Specific Terms and Conditions of Participation (“STC”)

### 1. Organiser(s)

Messe Frankfurt (HK) Ltd  
C.I.S Network Sdn Bhd

### 2. Event location

Malaysia International Trade and Exhibition Centre (MITEC),  
Kuala Lumpur, Malaysia

### 3. Date of event

29 July – 1 August 2026

### 4. Registration and confirmation

Companies intending to exhibit must complete the exhibition application form in full, with an official signature and company stamp, and submit it to the organisers to complete the application process.

Subletting of exhibit space is strictly prohibited, and only one exhibitor's information will be registered for inclusion in the official promotional materials. Exhibitors may not transfer or resell their booth. Violations will result in disqualification from the exhibition, and the organizers reserve the right to pursue legal action.

### 5. Changes

The organisers reserve the right to change the venue and dates, or duration of the exhibition, should circumstances demand. In the event of such changes, the agreement to participate by the exhibitors shall remain in force.

If the exhibition cannot be held as scheduled—whether due to discontinuation, reduction, or postponement—because of force majeure events, including but not limited to war, natural disasters such as earthquakes, or government directives and policy requirements, the organisers reserve the right to modify the event and shall not bear any legal or financial responsibility arising therefrom.

### 6. Terms of payment

A deposit of 50% is required upon application. Final balance of 50% is due on or before 29 May 2026. All bank charges or levies (if any) are to be borne by applicants.

Payment should be made to:  
The Hong Kong and Shanghai Banking Corporation Ltd  
Account no: 511-017758-274 USD  
A/C Holder: Messe Frankfurt (HK) Ltd  
Swift Code: HSBCHKHKKH

### 7. Cancellation and discontinuation

It is agreed that in the event of any cancellation and discontinuation of participation by the exhibitors, a 20% on the contracted price will be imposed on them. Whereas the full amount on contracted price, less any deposit paid will become due to the organisers for any discontinuation that occurs 60 days or less than 60 days before the exhibition date.

### 8. Exhibit space and booth allocations

Exhibit space will be assigned according to the date on which the application is received.

The exhibit space will be allocated based on product categories or other criteria determined by the organisers. Co-exhibiting companies must participate through arrangements made by the original exhibitor. The organisers reserve the final right to adjust the assigned exhibit space for all special circumstances.

### 9. Booth construction

Fascia name to be appear on fascia board and all print materials. Standard structured booth exhibitors are not allowed to alter the fascia board. The organisers reserve the right to refuse any on-site request to convert a standard structure into raw space. Applications for raw space excludes any facilities. Electrical wiring and decorator services are available only through the official electrician (as designated by the organisers) and the official decorator (as designated by the organisers). Further information shall refer to exhibition manual.

### 10. Exhibit cleaning

Exhibitors must make arrangements for their exhibit/booth to be kept clean and free of accumulated rubbish, to the satisfaction of the organisers. All materials for disposal as waste must be placed in the gangway for clearance before the exhibition opens. During the build-up / move-in and tear down / move-out periods, Exhibitors and their contractors will be responsible for the removal of their own booth building / dismantling materials and debris. Debris must not be deposited into the venue's garbage or disposal bins. All construction debris from each booth during build up must be fully cleared before the exhibition starts or handing back the booth's space to the Official Contractor during move-out

### 11. Electrical fittings and electricity supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed. Exhibitors may provide their own electrical fitting that shall be installed by the official contractors (as designated by the organisers) at reasonable charges, as estimate of which shall be given to the exhibitors beforehand.

### 12. Exhibit content

All the items exhibited must remain at the exhibit space for the whole duration of the exhibition. Exhibits will be limited to these companies or other entities offering materials, products, or services of specific interest to exhibitors. The exhibitors shall not display in the exhibit any products not described on the application. The organisers have the right to request documents containing the proof of the authority of the exhibitor to sell, be it as an intellectual property owner, authorized distributor and /or licensee and/or manufacturer seller if required. The organisers reserve the right to determine the eligibility of any product for display. Under no circumstances shall any exhibit interfere with neighboring exhibits. The organisers reserve the right to determine acceptable sound levels for any exhibits that produce sound and may take necessary actions if these levels are not upheld. The organisers reserve the right to cancel booths due to the problematic exhibit content, fees already paid will not be refunded.

### 13. Digital services by Messe Frankfurt

The exhibitor information (including but not limited to company name, address, telephone number, fax number, email address, product description, etc.) will be published in the market directory of the industry website operated year-round by the show.

### 14. Advertising matters

The exhibitor may, at his discretion, distribute handbills or other printed advertising matter of your exhibit from your booth only. In the event of any complaint resulting from such distribution, the matter shall be referred to the organisers for disposition. The organisers reserve the right, at their sole and absolute discretion, to use the nicknames, names, photographs, voice or video recordings without first obtaining any consent nor making any payment whatsoever to exhibitors and/or any representatives for publicity, advertising, trade or promotion purposes in any media. The organisers shall not be responsible in the event of any errors or omissions in any promotional materials. All advertising with reference to the exhibition, indicates that any relationship is on an exhibitor/ organiser basis only. Advertising shall not refer to events not organised by the organisers and must not contain non-truth and/or half-truth. The exhibitor agrees to indemnify the organisers against any action arising due to the statement of alleged truth made by the exhibitor.

### 15. Photos / videos arrangement

The Exhibitor guarantees that the Exhibitor has obtained the written authorisation of all the personnel of the Exhibitor attending the on-site exhibition (hereinafter referred to as the “On-site Personnel”) and hereby confirm on behalf of the On-site Personnel as follows: (1) the On-site Personnel understand and agree to accept the provisions under the General Terms and Conditions of Participation regarding the authorisation for the Organiser to randomly take photos or videos; (2) the On-site Personnel understand and agree that they have the right to revoke the above authorisation, but such revocation of authorisation shall not affect the validity of the activities of using their portrait that have been carried out based on their authorisation prior to the revocation. The Exhibitor undertakes to indemnify the Organiser against any claims and/or losses suffered due to the use of the portraits of the On-site Personnel.

## 16. Intellectual property rights/copyright

The exhibitor warrants that its exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights, including trademarks, copyrights, designs, names and patents, whether registered or otherwise. The organisers reserve the right to refuse, on-site, the participation of any exhibits or parties involved in intellectual property infringement and retain the right to pursue all legal liabilities. The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs. The organizer assumes no responsibility if exhibitors infringe on the rights of any third party.

## 17. Liability and indemnity

The exhibitor shall assume full liability for any such unauthorized use or infringement and agrees to indemnify, defend, and hold harmless the organisers and its affiliates from and against any claims, demands, actions, liabilities, losses, damages, costs and expenses (including legal fees) arising out of or related to any claim or proceeding brought by any third party relating to the exhibitor's use or infringement of any intellectual property.

The organisers and all organisations and individuals who are employed by or associated with in connection with this exhibition, will not be responsible and shall be held harmless and also shall be indemnified by the exhibitors for damage or loss or claim resulting from fire, or any other cause whatsoever, including but not limited to accident or injury to the other exhibitors, their employees and agents, the public and others. The exhibitor agrees and undertakes to pay promptly for all damage to the exhibition building or its equipment incurred through carelessness or otherwise, of the exhibitor, its employees or agents.

## 18. Electrical safety

All the wiring on display or display fixtures must conform to the minimum standards established by various governmental agencies and standard fire inspections ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the exhibition.

## 19. Fire and safety laws

All applicable fire and safety laws of BOMBA/ Fire Department and the venue must be strictly observed by exhibitors.

## 20. Losses

The organisers cannot take responsibility for damage to exhibitors' property, or lost shipments either coming in or going out, not for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, the exhibitor is nevertheless for exhibit space rental. Exhibitors are advised to insure against these risks.

## 21. Legal cost

It is agreed that the exhibitor will bear all legal costs and expenses incurred by the organisers in the event legal action is taken against exhibitor for any sum due to the organisers under this contract.

## 22. Right of possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site, or its vicinity, the organisers shall have the right to possession to all goods, ware and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

In the event of the exhibitor owing the organisers a sum still outstanding at the end of the payment due date, the organisers reserve the right to prohibit and/or prevent the exhibitor from moving his goods, exhibits or chattels from the exhibition venue. The organisers also reserve the right to remove exhibitor debtor's exhibits to be stored at the organisers' premises until full settlement.

## 23. Termination of contract due to breach

The organisers reserve all rights to terminate with immediate effect the rights of the exhibitor to exhibit due to the following reasons:

- The exhibitor fails to pay the contract sum as agreed.
- The exhibitor displays or sells illegal products.
- The exhibitor fails to adhere to the organisers' request to provide the exhibitor's right to sell its product.
- The exhibitor advertises other exhibitions, belonging to or not connected to the organisers, during the exhibition.
- The exhibitor sells or advertises products not covered in the exhibition application form without prior notice from the organisers.
- The exhibitor breaches any of the terms of this agreement as stated herein.
- The exhibitor does not act in good faith and provides misrepresentation or deception in their sales terms, product or company information, warranties, guarantees and goods return procedure to secure any sales of their product.
- Any action of the exhibitor with the organisers deemed fit for termination be activated. Should the exhibition contract be terminated, the organisers shall not be liable to return any monies paid and all monies due and owing to the organisers must be paid immediately upon termination.

## 24. Code of business ethics

Exhibitors are to conduct their business in an orderly manner so as not to create unhealthy practices that will affect the overall aesthetics and business that is detrimental to the exhibition as a whole and the organisers' reputation.

The exhibitor including the group of company hereby declares to adhere to the guidelines and procedures in compliance with Section 17A of MACC Act 2009 (Amendment 2018) in their operation and business activities.

## 25. Rules of interpretation

The rules and the different clauses of the agreement are interpreted in light of each other in such a way as to give them their full scope. If one provision of the present contract is invalidated due to a statute or a regulation of public order, this does not invalidate the other articles in the contract. The fact that one of the parties has not insisted on full execution of one or another obligation or did not exercise a right that it can execute must not be considered a renunciation of this right or of the full execution of this obligation in the future. This contract shall be binding upon the Exhibitor and its successors and assigns.

## 26. General terms and conditions of Participation ("GTC")

The specific exhibition terms and conditions are listed on the organiser of Messe Frankfurt (HK) Ltd official website.

<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

We kindly ask all applicant companies to carefully read and strictly comply with the terms and conditions. Once this application form is signed, the applicant or exhibitor is deemed to have read, understood, and agreed to abide by both the STC and GTC, and to assume all associated legal responsibilities.

The official GTC document is available upon request from the organiser of Messe Frankfurt (HK) Ltd. In the event of any conflict between the STC and GTC, the GTC shall prevail.

## 27. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd

Ms Wing Cheng

Tel: +(852) 2238 9927

Email: wing.cheng@hongkong.messefrankfurt.com

## 28. Privacy policy

All privacy policy herein shall be given the same meaning in accordance with the definitions as contained in the following website unless the contrary intention appears.

<https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>